

COMMERCIAL PRODUCTION – RHINOLEAP PRODUCTIONS



30-Second Commercial

\$750 – Base Rate Includes:

- One 30-second high definition commercial, includes:
- Pre-production: We will write the commercial based on your input & target audience, provide concept options & scout locations
- Production: We will shoot commercial, provide all equipment & cast actors if you opt not to use actual customers or employees
- Post-Production: RhinoLeap will edit footage to 30-seconds and master all audio, including the addition of royalty-free music if desired
- Commercial will be shared with client for feedback
- One round of adjustments will be made to commercial based on client feedback
- Commercial will then be formatted for television & all social media platforms
- Final version of commercial will owned by client and given to them via flash drive and/or uploaded to customers preferred shared drive service

Commercial Add-Ons

\$150 – 15-Second Cut

- 30-second commercial will be edited down into a 15-second version to give you additional flexibility with broadcasting and streaming

\$250 – Make-It-A-Minute

- Turn your 30-second commercial into a 60-second commercial
- Ideal for clients who want more time to share an idea with their target audience

Additional Services

REELS: We produce highlight reels for athletes and video auditions for performing artists.

PODCASTS: We have a fully equipped audio studio for the production of podcasts and voice-over projects.

DOCUMENTARIES: We produce mini-documentaries about your business, your community, or as a special gift for someone you care about.

EVENT PLANNING: We produce live and virtual special events from fundraising galas to awards ceremonies.

Please contact us at info@rhinoleap.com for more information and pricing.